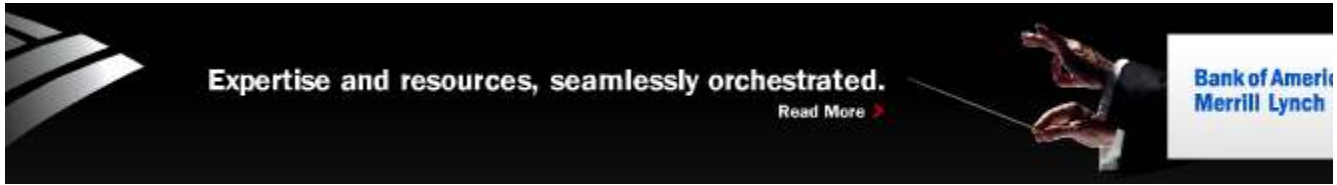


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Interstate All Battery Center Powers On

IABC leverages Interstate Batteries brand to extend its market reach to every U.S. county

DALLAS, Dec. 9 /PRNewswire/ -- Interstate All Battery Center (IABC) announces a quantum leap in its growth with the addition of 128 new points of service throughout the U.S. and Canada to become the nation's largest portable power solutions and battery power company in terms of market reach with more than 340 points of presence and coverage in every county in the U.S.

This latest growth is the result of licensing Interstate Batteries distributors with the IABC name, and makes the brand available in every U.S. county. Just last month, IABC announced that 45 company-owned distributors in 23 states became franchisees.

"This is a significant milestone for the company, with an expansion that increases market share and gives franchisees the greatest market coverage of any portable power solutions company," said Interstate Battery Franchising and Development President Mickey Elam. "From the beginning, Interstate Batteries saw a need for a leader in the fragmented battery category and it's exciting to see how quickly we've turned that vision into reality."

The licenses let Interstate Batteries distributors offer commercial customers a broader range of products and consolidate the product offering for the customer. This also allows consumers to gain accessibility to IABC's thousands of portable power solutions.

IABC offers one-stop shopping for more than 16,000 types of battery and portable power solutions for everything from laptops and cameras to boats and hearing aids, plus the innovative "Have It, Find It, Build It" promise to meet any battery need.

"IABC's continued innovation and growth offers tremendous value to our franchisees who are now part of



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the fastest growing, farthest reaching power solutions company in the United States," said Elam. "By leveraging our solid national network of distributorships and more than 200K commercial customers, we continue to lay the groundwork for future franchisees."

About Interstate All Battery Center

Founded in 1952 and based in Dallas, Interstate Batteries is a privately held group of corporations, which includes a company with 298 distributors that service more than 200,000 dealers throughout the United States, Canada and select international locations. Interstate is the top-selling replacement automotive brand battery in North America, selling more than 15 million units annually. Interstate All Battery Center currently has more than 340 locations serving 50 states, Puerto Rico, the Dominican Republic and Canada. For additional information about the franchise offer, please visit <http://AllBatteryFranchise.com>. Customers can visit <http://InterstateBatteries.com> to find the nearest All Battery Center.

Media Contacts:

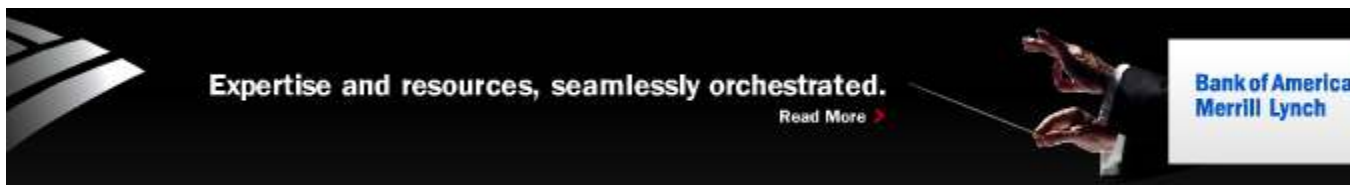
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SOURCE Interstate All Battery Center

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