



August 4, 2009 2:14 PM EDT

New York	London	Tokyo	<b>DOW</b>	+0.68	<b>NASDAQ</b>	-4.60	<b>S&amp;P 500</b>	-0.79
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Jul 28, 2009, 7:00 a.m. EST

## Interstate All Battery Center Charges Nation

--All Battery Franchise is First to Reach 50 States



### PR Newswire

United Business Media

DALLAS, July 28, 2009 /PRNewswire via COMTEX/ -- Dallas-based battery replacement company, Interstate Batteries Franchise and Development, the franchisor of Interstate All Battery Center (IABC) will be the only all battery franchise to solidify a presence in all 50 states with the signings of two new franchisees in West Virginia and Delaware. These new franchisees are a result of the company's national expansion strategy.

"This significant milestone is a reflection of the 57-year-old Interstate Batteries brand and growth," said Mickey Elam, Interstate Battery Franchising and Development President. "We continue to find that franchisees want to partner with an established organization with a long track record of success."

Built upon the trusted Interstate Batteries brand, IABC delivers top quality products, business innovation and outrageous dependability. IABC is America's fastest growing portable power solutions company and the first nationally established brand to enter the fragmented battery market. Each location offers one-stop shopping for more than 16,000 types of portable power solutions for everything from laptops to cameras to boats to hearing aids.

In the past 28 months, IABC signed 80-franchise agreements and the record pace continues today. With 146 locations in 50 states, Puerto Rico, the Dominican Republic and Canada, the company is on track for record national and international expansion.

IABC's proven ingredients to success have helped position the company to lead the all battery market, which analysts project will reach \$73 billion globally by 2010.

IABC retail locations fill a void for America's growing dependency on specialty batteries and the need for a wide variety of portable power solutions. The strength of IABC's business is based on the fact that consumer demand for portable power solutions continues to rise despite the dynamic economy.

"The IABC concept was built on the proven Interstate Batteries brand and leveraged its successful system to become a leader in the battery replacement industry," said Interstate Battery Franchising and Development Director Justin Darland. "IABC's aggressive expansion continues with innovation and forward thinking strategy, unmatched by any other all battery franchise in the nation."

About Interstate All Battery Centers

Founded in 1952 and based in Dallas, Interstate Batteries is a privately held group of corporations, which includes a company with 298 distributors that service more than 200,000 dealers throughout the United States, Canada and select international locations. Interstate is the top-selling replacement automotive brand battery in North America, selling more than 15 million units annually. Interstate All Battery Center currently has more than 146 locations serving 50 states, Puerto Rico, the Dominican Republic and Canada. For additional information about the franchise offer, please visit [allbatteryfranchise.com](http://allbatteryfranchise.com).

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SOURCE Interstate All Battery Centers

<http://www.allbatteryfranchise.com>

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