

NEWS BRIEFS

Subway named six outstanding franchisees as recipients of its 2008 Franchisee of the Year awards: **Morganna Barbosa**, and **Gustavo and Luis Ribeiro** of Brazil; **Christian Neipp** and **Monika Boden** of Germany; **Markku Jyrkiainen** of Finland; **Lyudmila Khononov** of Brooklyn, N.Y.; and **Kent Yoder** of Elkhart, Ind.

Mergers & Acquisitions

Edwards Global Services, **TEAM Rennick** and **PowerHouse Franchising** formed Global Franchise Team to serve as a one-stop solution for international franchise companies who are considering entry in the U.S. market.

Milestones

Elements Therapeutic Massage sold its 100th franchise to **Eric Tuskind** who will open a location in Colorado Springs.

IHOP celebrated its 50th anniversary.



1-800-DryClean celebrated its 20th anniversary. From left, Regional Service Mgr. Nathan New and Vice Pres. of Guerrilla Marketing Darrell New.



Fast Wrap has begun offering aesthetically-pleasing, forest-green shrinkwrap for items such as farming equipment in environmentally-sensitive areas.

Interstate All Battery Center signed an agreement to open its 100th location with **Dan Spata** who will open a store in Skokie, Ill.

Microtel Inns & Suites opened its 300th hotel at a location in Delphos, Ohio.

Sir Speedy celebrated its 40th anniversary.

Growth

Cinnabon opened its first U.K. bakery located in London at Trocadero Mall.

82% of people contacted the